

ORDER
UNIVISION
COLORADO
KCEC-TV

Orders	Order / Rev:	80095	
	Alt Order #:		
	Product Desc:	Udall for Colorado	
	Estimate:	Oct 27-Nov 4	
	Flight Dates:	10/27/14 - 11/04/14	Primary AE: Denver House
	Original Date / Rev:	10/17/14 / 10/17/14	Sales Office: L-DEN
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Blue West Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 E. 18th Ave.	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%

Advertiser	Name:	Udall, Mark	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:15:00
	Priority:	P-04	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	18	\$10,040.00	\$8,534.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	18	\$10,040.00	\$8,534.00	0.00
Totals	18	\$10,040.00	\$8,534.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/27/14	11/04/14	M-F 6a-10a Despierta C&M Despierta America	CM	6a-10a	1--1---	:30	2	\$150.00	P-04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$150.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$150.00		0.00			
N 2	KCEC	10/27/14	11/04/14	Daytime M-F Hour 3 Daytime M-F 11a-12p	CM	11a-12p	1-1-1--	:30	3	\$150.00	P-04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1-1--		2				\$150.00		0.00			
		Week: 11/03/14	11/09/14	1-----		1				\$150.00		0.00			
N 3	KCEC	10/27/14	11/04/14	Daytime M-F Hour 5 Daytime M-F 1p-2p	CM	1p-2p	-1-----	:30	1	\$190.00	P-04	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$190.00		0.00			
		Week: 11/03/14	11/09/14	-----		0				\$0.00		0.00			
N 4	KCEC	10/27/14	11/04/14	Daytime M-F Hour 6 Daytime M-F 2p-3p	CM	2p-3p	----1--	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$150.00		0.00			
		Week: 11/03/14	11/09/14	-----		0				\$0.00		0.00			
N 5	KCEC	10/27/14	11/04/14	Early Fringe M-F Hour 1 Early Fringe M-F 3p-4p	CM	3p-4p	---1---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$250.00		0.00			
		Week: 11/03/14	11/09/14	-----		0				\$250.00		0.00			

Order / Rev: 80095
 Alt Order #:
 Flight Dates: 10/27/14 - 11/04/14

Advertiser: Udall, Mark
 Product Desc: Udall for Colorado
 Estimate: Oct 27-Nov 4
 KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KCEC	10/27/14	11/04/14	Early Fringe M-F Hour 2CM Early Fringe M-F 4p-5p	CM	4p-5p	----1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$250.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$250.00		0.00			
N 7	KCEC	10/27/14	11/04/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	-1-----	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$800.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 8	KCEC	10/27/14	11/04/14	Early Fringe Su Hour 3.2CM Su 530p-6p	CM	530p-6p	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1					1	\$500.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$500.00		0.00			
N 9	KCEC	10/27/14	11/04/14	Late Fringe M-F Hour 1 CM Late Fringe M-F 11p-12a	CM	11p-12a	-1-1---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-1---					2	\$50.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
N 10	KCEC	10/27/14	11/04/14	Late News M-F 1.2 Network Late News M-F	CM	10:35p-11p	--1----	:30	1	\$2,250.00	P-04	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$2,250.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$2,250.00		0.00			
N 11	KCEC	10/27/14	11/04/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	1-1----	:30	2	\$1,200.00	P-04	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$1,200.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$1,200.00		0.00			
N 12	KCEC	10/27/14	11/04/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	-1--1--	:30	2	\$1,200.00	P-04	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1--1--					2	\$1,200.00		0.00			
		Week: 11/03/14	11/09/14	-----					0	\$0.00		0.00			
													Totals	18	\$10,040.00

Station Order

Udall for Colorado-DSCC

Market: Denver-Boulder
Flight Dates: Monday, October 27, 2014 to Tuesday, November 04, 2014

Estimate ID
324

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	
Despierta America	EM	M-F	\$150.00				1				1		2
6:00 AM 10:00 AM		30	\$300.00										
Sold out P3													
Amores	DT	M-F	\$150.00			1		1			1		3
11:00 AM 12:00 PM		30	\$450.00										
Hoy	DT	M-F	\$190.00		1								1
1:00 PM 2:00 PM		30	\$190.00										
La Rosa Guadalupe	DT	M-F	\$150.00					1					1
2:00 PM 3:00 PM		30	\$150.00										
sold out rate to clear													
El Gordo y la Flaca	EF	M-F	\$250.00				1						1
3:00 PM 4:00 PM		30	\$250.00										
Primer Impacto	EF	M-F	\$250.00					1					1
4:00 PM 5:00 PM		30	\$250.00										
KCEC 5p News	EN	M-F	\$800.00		1								1
5:00 PM 5:30 PM		30	\$800.00										
Sun 5:30p News	EN	Su	\$500.00							1			1
5:30 PM 6:00 PM		30	\$500.00										
sold out rate to clear													
La Que No Podia Am	LF	M-F	\$50.00		1		1						2
11:00 PM 12:00 AM		30	\$100.00										
Univision News	LN	M-F	\$2,250.00			1							1
10:30 PM 11:00 PM		30	\$2,250.00										
sold out rate to clear													
Novela	PT	M-F	\$1,200.00			1					1		2
7:00 PM 8:00 PM		30	\$2,400.00										
sold out rate to clear													

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/17/2014 3:41:20 PM

KCEC-TV
 Page 1 of 2



Station Order Udall for Colorado-DSCC

Market: Denver-Boulder

Estimate ID

Flight Dates: Monday, October 27, 2014 to Tuesday, November 04, 2014

324

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	
Novela	PT	M-F	\$1,200.00		1			1					2
9:00 PM 10:00 PM		30	\$2,400.00										
sold out rate to clear													
Station Gross Totals			\$10,040.00		4	3	3	4		1	3		18
Station Net			\$8,534.00										

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/17/2014 3:41:20 PM

KCEC-TV
Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 10/17/2014
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I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
------------------	----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 27, 2014	Tuesday, November 04, 2014

Attach proposed schedule with charges (if available): \$10,040.00

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, October 17, 2014

Mary W...

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Richard Reid
Signature

Richard Reid
Printed Name

Station Representative
Title

3499

BlueWest media

MEDIA BUYING

5130 E.18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.

EZShieldSM Check Fraud
Protection for Business

23-7-1020

October 17, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ **17,059.50

Seventeen Thousand Fifty Nine and 50/100***** DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC


AUTHORIZED SIGNATURE

⑈003499⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3499

KCEC-TV

October 17, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	323	10\21-26\2014:Denver:Spanish TV Add	\$8,525.50
Udall for Colorado-DSCC	324	10\27-11\04\2014:Denver:Spanish TV Add	\$8,534.00

Check Total: \$17,059.50